

Spec Ad for Neatco (NeatDesk and NeatReceipts Scanners and Software)

Print Ad

Concept: Three shots. In the first, there is a desk in the foreground of a home office. On the desk we see a computer and a NeatDesk Scanner. The computer's screen is opened to the NEAT software. In the background, we see a woman playing with her children. The second shot shows a man at the office of his small business. He is in the foreground using his NeatDesk Scanner, in the background we see his employees and customers. The last shot is a man in his hotel room. We see him at the desk using his NeatReceipts Mobile Scanner. On the bed, we see his open suitcase with a few random items on the bed, as if he's unpacked.

Are you buried in business cards? Drowning in documents? Run down by receipts? Being organized is one of life's simple pleasures, but sometimes getting there isn't so simple. Until now. Meet NEAT.

The NeatDesk Desktop Scanner, NeatReceipts Mobile Scanner and the Digital Filing System Software make organizing your papers easy, fast and secure. Whether your goal is to track expenses, create PDF files, organize important paperwork or prepare for tax time, you'll find all your important information in minutes instead of hours, right at your fingertips.

The NeatDesk Desktop Scanner's lightning fast speed and award-winning feeder make it an ideal choice for busy households and small businesses. The portability of the NeatReceipts Mobile Scanner gives you the convenience of staying organized at home, work, school or on the go. Whichever NEAT product you choose, you'll be sure to agree...it's NEAT!

Organize your paper. Simplify your life.

See for yourself at neatco.com